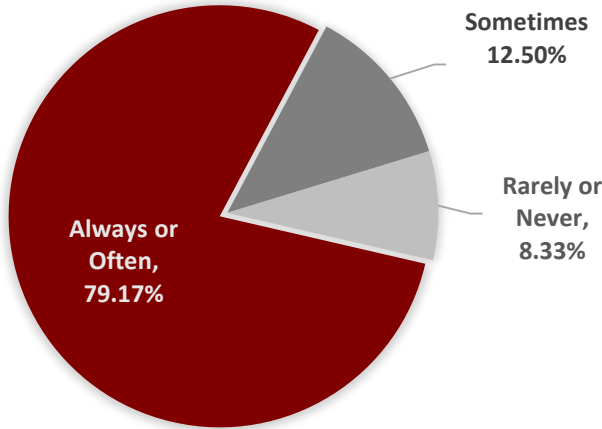


EDWARD R. MURROW COLLEGE OF COMMUNICATION

For the 2016 Employee Engagement Survey (EES) there were 25 respondents in 2016 compared to 24 respondents in 2014 who identified their department within Edward R. Murrow College of Communication. Within Edward R. Murrow College of Communication, the response average for statements 1-38 was 3.77, resulting in a 4.43% increase in the overall response average from 2014. Of those who responded, 48% were administrative professionals, 36% were civil service and 16% were faculty.

As explained in the 2016 EES Results Report, responses were measured using a 5-option Likert scale with "Never" equaling 1 and "Always" equaling 5 to determine the frequency in which employees identified with the statements.

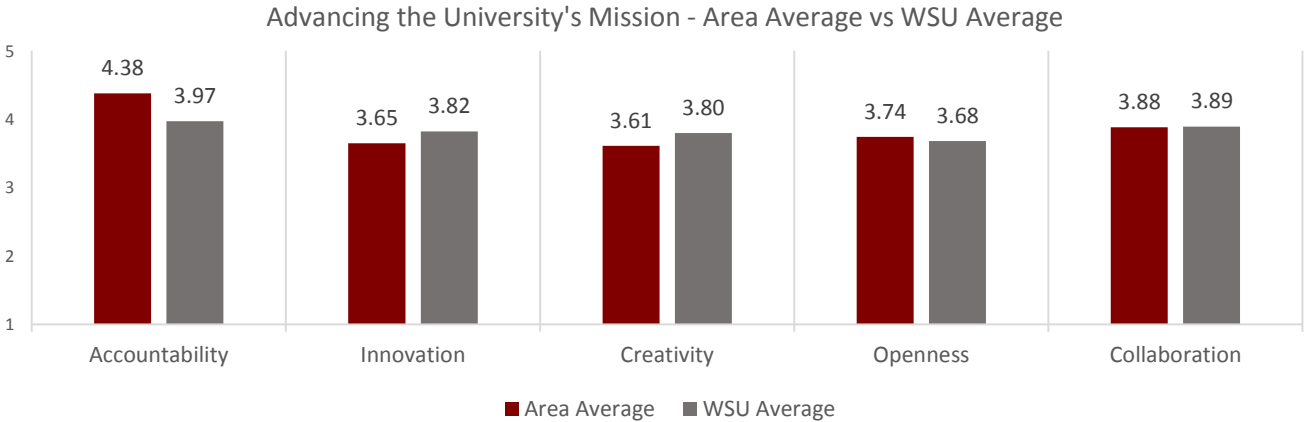
The overall satisfaction at work (statement 38) increased from 3.58 in 2014 to 3.92 for 2016. Additionally, for the 2016 survey, 79.17% of respondents said they always or often enjoy being part of their department (statement 28). A breakdown of response averages can be found at the end of this report on pages 4-5.



ENJOY BEING PART OF THEIR DEPARTMENT

ADVANCING THE UNIVERSITY'S MISSION:

For 2016, the survey asked respondents to identify the extent to which their department approached advancement of the University's mission, specifically as it related to the University goals of accountability, innovation, creativity, openness, and collaboration. This graph demonstrates the response average within Edward R. Murrow College of Communication compared to the overall WSU average:



HIGHEST 2016 AREA RESPONSE AVERAGE:

Statements	Area Average 2014	Area Average 2016	2016 WSU Average
Rate the extent to which your department approaches Accountability to advance the University Mission. **	-	4.38	3.97
I know what is expected of me at work.	4.21	4.28	4.37
I have positive interactions with my co-workers. **	-	4.20	4.19
Those around me are committed to doing quality work.	4.38	4.16	4.10
My supervisor treats me with dignity and respect. **	-	4.16	4.29
I enjoy being part of Washington State University.	4.04	4.16	4.08

**Updated for 2016 ; **New for 2016*

LOWEST 2016 AREA RESPONSE AVERAGE:

Statements	Area Average 2014	Area Average 2016	2016 WSU Average
I am encouraged to engage in Extension opportunities. **	-	1.50	3.68
My supervisor encourages me to use the University resources available to me. **	-	3.05	3.47
I receive clear information about changes being made within my college/area.	3.00	3.08	3.29
I receive clear information about changes being made within WSU.	3.13	3.13	3.33

**Updated for 2016 ; **New for 2016*

SIGNIFICANT AREA RESPONSE CHANGE (HIGHEST/LOWEST RESPONSE CHANGES):

Statements	Area Average 2014	Area Average 2016	Change
My supervisor gives me ongoing feedback to help me improve my performance. *	3.08	3.48	+0.40
I receive clear information about changes being made within my department.	3.04	3.38	+0.34
Overall, I am satisfied at work.	3.58	3.92	+0.34
I have the resources and training to do my job effectively. *	4.04	3.68	-0.36
I have the technology I need to do my job efficiently.	4.33	3.72	-0.61

**Updated for 2016 ; **New for 2016*

UNIVERSITY RESOURCES:

Based on feedback, the 2016 survey added additional statements regarding workplace concerns and employee awareness of WSU resources, specifically those resources related to Workplace Violence, Bullying, State Ethics, Discrimination, Sexual Harassment and Sexual Misconduct. This graph demonstrates the percentage of employees who identified awareness of the following University policies within Edward R. Murrow College of Communication:

Policy Prohibiting Discrimination, Sexual Harassment, and Sexual Misconduct	100.00%
Workplace Violence	80.00%
Washington State University Ethics, Conflict of Interest, and Technology Transfer	76.00%
Bullying Prevention and Reporting	76.00%

EMPLOYEE FEEDBACK:

At the end of the survey, employees were given the opportunity to provide feedback regarding subjects not addressed in the survey. The following feedback, specifically related to employee perceptions of the workplace, was provided by respondents who identified themselves within Edward R. Murrow College of Communication:

- Concerns regarding communication efforts
- Concerns regarding technology and work duties
- Concerns regarding position stability for clinical faculty
- Opportunities for professional growth needed
- Workplace climate concerns, specifically regarding bullying, discrimination, and retaliation

ACTION ITEMS:

In reviewing the lowest area response averages and the statements with negative change from 2014 to 2016 in Edward R. Murrow College of Communication, initiatives to improve employee engagement and perceptions of the workplace may include, but are not limited to:

- Encourage communication with employees on how success is measured and provide on-going feedback on how to improve performance
- Encourage Faculty to engage in Extension opportunities
- Evaluate employee resources and encourage training efforts
- Evaluate technology options for employees
- Evaluate work climate and encourage employees to communicate concerns
- Improve the area's approach to the University's mission of creativity
- Improve communication efforts regarding changes at the college and university levels
- Improve communication regarding the WSU policies concerning Bullying Prevention and Reporting, and WSU Ethics, Conflict of Interest, and Technology Transfer, and provide employees with resources as appropriate
- Provide employees with resources as appropriate and encourage the use of University resources

RESPONSE AVERAGE BREAKDOWN:

		Area Average		WSU Average	
		2014	2016	2014	2016
# of Respondents		24	25	1891	1958
Overall Average		3.61	3.77	3.72	3.81
SECTION 1: Do employees feel they have what is needed to do their job?					
1	I know what is expected of me at work.	4.21	4.28	4.38	4.37
2	I receive the information I need to perform my job.	3.92	3.92	4.06	4.03
3	I have the resources and training to do my job effectively.*	4.04	3.68	3.99	4.00
4	I have the technology I need to do my job efficiently.	4.33	3.72	4.15	4.09
SECTION 2: Do employees feel they are valued?					
5	I am recognized for doing a good job.	3.33	3.60	3.41	3.50
6	My supervisor values me and the work I do.	3.74	3.92	3.84	3.93
7	I feel encouraged to have a good balance between work and personal life.	3.50	3.70	3.41	3.63
8	I feel appropriately compensated for my level of position. **	-	3.52	-	3.17
SECTION 3: Do employees feel they provide individual contributions?					
9	I am encouraged to develop myself professionally.	3.54	3.36	3.44	3.59
10	I am encouraged to provide input on decisions impacting my work.	3.38	3.67	3.54	3.64
11	I am encouraged to come up with better ways of doing things.	3.17	3.44	3.56	3.72
12	I am given opportunities to be innovative or creative. **	-	3.56	-	3.69
13	I am given opportunities to be collaborative. **	-	3.64	-	3.78
SECTION 4: Do employees feel connected to their co-workers?					
14	A spirit of cooperation and teamwork exists between my co-workers and me.	3.79	4.04	3.85	3.88
15	Knowledge and information sharing is practiced between my co-workers and me.	3.71	4.00	3.80	3.84
16	Those around me are committed to doing quality work.	4.38	4.16	4.12	4.10
17	I have positive interactions with my co-workers. **	-	4.20	-	4.19
18	I enjoy the work climate that exists between my co-workers and me. **	-	4.08	-	4.00
SECTION 5: Do employees feel satisfied with their supervisor? **					
19	My supervisor gives me ongoing feedback to help me improve my performance.*	3.08	3.48	3.29	3.45
20	My supervisor encourages a positive work climate. **	-	4.00	-	3.90
21	My supervisor promotes open communication and feedback. **	-	3.84	-	3.90
22	My supervisor treats me with dignity and respect. **	-	4.16	-	4.29
SECTION 6: Do employees feel connected to their department?					
23	Clear reporting structures are established within my department.	3.79	3.75	3.79	3.87
24	I receive clear information about changes being made within my department.	3.04	3.38	3.32	3.43
25	I know how my department measures success.	2.96	3.25	3.26	3.41
26	I know how my work contributes to the success of my department.	3.75	3.88	3.84	3.92
27	My department demonstrates support for a diverse workforce.	3.79	3.96	4.00	4.08
28	I enjoy being part of my department.	3.74	4.04	3.96	4.00
Rate the extent to which your department approaches the following to advance the University Mission: **					
29	Accountability	-	4.38	-	3.97
30	Innovation	-	3.65	-	3.82
31	Creativity	-	3.61	-	3.80
32	Openness	-	3.74	-	3.68
33	Collaboration	-	3.88	-	3.89
SECTION 7: Do employees feel connected to WSU as a whole?					
34	I am encouraged to improve work processes to benefit students and other University constituents or colleagues.*	3.38	3.36	3.71	3.70
35	I receive clear information about changes being made within my college or area.	3.00	3.08	3.18	3.29
36	I receive clear information about changes being made within WSU.	3.13	3.13	3.16	3.33
37	I enjoy being part of Washington State University.	4.04	4.16	4.07	4.08
38	Overall, I am satisfied at work.	3.58	3.92	3.84	3.86
38	Overall, I am satisfied at work.			3.84	3.86
EMPLOYEE RESOURCES: Are employees aware of WSU resources or do they have concerns in the workplace? **					
	I am comfortable with utilizing University resources. **		3.29	-	3.75
	My supervisor encourages me to use the University resources available to me. **		3.05	-	3.47
	I have concerns regarding work climate. **		3.56	-	3.54
	I feel comfortable bringing work climate concerns to my supervisor. **		3.80	-	3.77

*Updated for 2016 ; **New for 2016

RESPONSE AVERAGE BREAKDOWN, CONTINUED:

	Area Average		WSU Average	
	2014	2016	2014	2016
FACULTY SPECIFIC: Do faculty members feel they provide contributions within their faculty appointment?				
I have support to pursue my research opportunities.	4.00	-	3.61	3.63
I have input regarding my teaching opportunities and assignments.	1.50	4.00	3.77	3.86
I am encouraged to participate in mentoring activities.	1.00	3.50	3.50	3.68
I am encouraged to engage in Extension opportunities. **	-	1.50	-	2.96

**Updated for 2016 ; **New for 2016*