Assessment of Student Learning:
Faculty Promoting Effective Curriculum and Instruction

Provost’s Session for Chairs and Directors, January 2018
Office of Assessment of Teaching and Learning

Program-level Assessment of Learning:
Shifts Thinking from My Course to Our Curriculum

- **Classroom** assessment involves assessment of the individual student, typically done by the course instructor
- **Program** assessment involves the assessment of students as a group, done by department faculty

- Faculty can use program assessment to help maintain an effective curriculum that promotes student learning and meets evolving needs over time
- Departments/Schools use program assessment to inform decisions about curriculum, instruction, advising, policies, facilities, TA training, etc.

Assessment of Student Learning

Effective assessment contributes to WSU’s educational quality and to student achievement

Cycle to Assess Student Learning in the Curriculum

1. **Identify Learning Opportunities in the Curriculum (Curriculum Map)**
2. **Select Assessment Measures to Gather Evidence**
3. **Gather Student Learning Evidence (e.g. collect & evaluate student work)**
4. **Analyze Evidence and Summarize Results**
5. **Faculty Discuss and Interpret Results**
6. **Student Learning Outcomes & Assessment Questions**
7. **Results Inform Decisions (e.g. curriculum, instruction & more)**

Spring 2017 History Undergraduate Program Assessment Selected Results – For Internal Use
WSU: Key Assessment Elements
Undergraduate Degree Programs

<table>
<thead>
<tr>
<th>Key Elements in Place</th>
<th>2016</th>
<th>2017</th>
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<tbody>
<tr>
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<td># of</td>
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<tr>
<td></td>
<td>Reports</td>
<td>Reports</td>
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<tr>
<td>Student Learning Outcomes</td>
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<td>100%</td>
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<tr>
<td>Curriculum Map</td>
<td>58</td>
<td>97%</td>
</tr>
<tr>
<td>Direct Measure</td>
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<td>97%</td>
</tr>
<tr>
<td>Indirect Measure</td>
<td>60</td>
<td>100%</td>
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<tr>
<td>Assessment Plan</td>
<td>59</td>
<td>98%</td>
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<tr>
<td>Use of Assessment</td>
<td>60</td>
<td>100%</td>
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<tr>
<td>All Six Elements</td>
<td>57</td>
<td>95%</td>
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<tr>
<td>Total Number</td>
<td>60</td>
<td>100%</td>
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Value of Assessment Activities Related to Teaching & Learning

Offer ways for faculty to think about student learning in the curriculum and how to support it most effectively in their own classes and department.

Increase shared faculty understanding of the curriculum, e.g., rubric development and norming sessions can deepen a common understanding of program SLOs among faculty.

Direct Measures: Student Work

Direct measures: A measure of student’s performance or work product that demonstrates target skills and knowledge.

- Paper
- Research project
- Poster
- Oral presentation
- Webpage or blog
- Lab report
- Concept map
- Case study analysis
- Video
- Performance Model
- Demonstration Field experience

Roles and Responsibilities

Chair/Director Responsibilities for Program Assessment

- Oversee delivery and assessment of the curricula for each degree
- Communicate value of assessment to faculty; set goals, questions, priorities; ensure faculty participate
- Ensure a sustainable assessment plan
- Share assessment results for discussion
- Use assessment results in department’s decision-making
- Appoint Faculty Assessment Coordinator and provide dept infrastructure
- Recognize assessment in workload and in AR
Roles and Responsibilities

**Faculty Assessment Coordinator**
- Develop working knowledge of assessment practices in the discipline
- Implement program’s assessment plan; coordinate activities and logistics with broad faculty participation
- Liaise with chair and departmental committee, faculty, and support offices
- Analyze results and prepare them for discussion by chair, faculty and cmtes.
- Report on assessment annually to WSU/ATL; archive results and documents

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Assessment and WSU Accreditation 2018: University Report and Visit

1. Faculty and departments are responsible to assess student learning and use the results to support effective curricula and student achievement.  
   *Are students achieving learning outcomes of your degrees?*

2. Chairs/Directors and Assessment Coordinators can discuss assessment activities (including assessment of seniors) -- what you’ve learned from assessment and how you’ve used results -- with accreditors in April.

3. ATL summarizes annual program reports (2012 to present) and highlights key efforts and uses.
Office of Assessment of Teaching and Learning

Consultation and support for student learning assessment in undergraduate degrees

- Feasible assessment system for each degree
- Useful to faculty and departments; meets needs in particular discipline or field
- Recognize strengths and identify challenges
- Help with assignment design – supporting better learning and assessment

Assist with planning and implementing program-level assessment, data collection & logistics, rubric testing and refinement, analysis and display of results for faculty discussion, special projects.