# RECRUITMENT & OUTREACH RESOURCES

## Development Positions

### Advertising Suggestions

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<th>Development Specific</th>
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| Academia.edu         | Largest networking site for academics in the world. Over 15.7 million highly engaged and loyal visitors rely on Academia.edu each month to conduct research, post their research, follow professional colleagues, and interact with one another. | • Single posting: $300  
• 3 pack: $765 (15% discount)  
• 10 pack: $2,400 (20% discount)  
• 20 pack: $4,200 (30% discount)                                                                 |
| Association of Fundraising Professionals (AFP) afpnet.org | AFP career center receives 107,198 average monthly pages views 305 average views per job. Access to over 4,980 resumes is included with single posting.                                                                 | • Single posting: $295 for 30 days  
• Single posting: $495 for 60 days                                                                                      |
| Chronicle of Higher Education | The Chronicle of Higher Education has nearly 270,000 readers every week in print and 2.1 million monthly web visitors.                                                                                                                                 | • Web Ad (online only) $310  
• Web Ad Plus (top job/prime placement, sponsored listing) $511                                                                 |
| Doostang.com         | Doostang combines elite job opportunities and a powerful social network to get results. 1 in 4 recent graduates from the top 30 US Universities use Doostang to get hired with the leading employers.       | • Single posting: $300 (30 day posting- nonmember rate)                                                                                               |
| Governmentjobs.com   | Largest, most-comprehensive career search engine for the public sector. By advertising your hard-to-fill position on Governmentjobs.com, you will gain immediate exposure to thousands of job seekers.     | • Single posting: $175 for 60 days                                                                                                                      |
| HigherEdJobs.com     | HigherEdJobs reaches one of the largest audiences of faculty, administrators, and executives in academia. Last month, HigherEdJobs was visited 2,434,791 times by 992,988 unique visitors (verified by Google Analytics). | • Single posting: $230 for 60 days                                                                                                                      |
| LinkedIn.com         | Reach over 300 million professionals worldwide. Target the right candidates with automated job matching.                                                                                         | • Single posting: $199 for 30 days                                                                                                                      |

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| **OpportunityKnocks.org** | A career site designed to enhance the search process for individuals and organizations who want to change the world. | • Single posting: $100 for 30 days  
• 3 (30 day) postings: $270 |
| **Philanthropy.com/jobs** | The Chronicle of Philanthropy is an independent news organization that has been serving leaders, fundraisers, grant makers, and others involved in the philanthropic enterprise for more than 25 years. It offers a robust advice section to help nonprofit workers do their jobs as well as one of the biggest listings of career opportunities. | • Web Ad (online only) $175  
• Web Ad Plus (top job/prime placement, sponsored listing) $328 |

*Make sure all applications are taken through WSUjobs.com and do not require applicants to create an additional user account or require them to send resume/application materials elsewhere.*

**Outreach Suggestions**

- Email to local colleges/universities describing position, asking them to share with contacts/students.
- Utilize area listservs to broadcast opening.
- Invite professional contacts to apply.
- View [HERC](https://www.hercjobs.org/) resume database to invite applicants to apply. (Contact [HRS](https://hrs.wsu.edu/) for assistance in accessing resume database)

**Free Sources (Contracted w/WSU HRS)**

Visit: [hrs.wsu.edu/outreach+tools](https://hrs.wsu.edu/outreach+tools)

*The above suggestions are not all-inclusive, if there are additional sites, areas or publications you have in mind do not hesitate to use those sources.*

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