FUNCTION AND GENERAL SCOPE
Positions assigned to this class require performing work that is original and creative in order to plan, design and produce graphic art and visual material; performing selected graphic arts or publication activities requiring prescribed academic preparation or special visual techniques, requiring original design and layout, and/or can be distinguished from positions associated with the standard editorial functions. This position involves applying conceptualization skills, techniques, and technology.

CLASSIFICATION REQUIREMENTS (MINIMUM QUALIFICATIONS)
Positions requires a Bachelor’s degree in graphic design, multi-media, printing technology, or related field and a minimum of three (3) years full-time experience in concept development and design of high quality promotional materials. Any combination of relevant education and experience may be substituted for the educational requirement on a year-for-year basis.