

ADMINISTRATIVE PROFESSIONAL POSITIONS MUST QUALIFY FOR ONE OF THE [EXEMPTION CRITERIA](#) SET FORTH IN RCW 41.06.070.

**ADMINISTRATIVE PROFESSIONAL
Benchmark Job Class
Marketing/Promotions Coordinator/1343**

Function and General Scope

Positions assigned to this class are responsible for coordinating the development and implementation of marketing strategies, developing marketing tools and conducting market research, and promoting unit activities and programs.

Classification Requirements (Minimum Qualifications)

Positions require a Bachelor's degree in marketing, public relations, communications or related field and three (3) years of professional level experience in marketing, promotional or related work. Any combination of relevant education and experience may be substituted for the educational requirement on a year-for-year basis.