





Universal Design Expectations

Social Media:

- Instagram: Alternative Text for Images (Alt-Text);
- images should have alt-text included.
- Facebook: Alternative Text for Images (Alt-Text); Images should have alt-text included. Videos must have closed captioning.
- Twitter: Alternative Text for Images (Alt-Text); Images should have alt-text included. Videos must have closed captioning.
- Presentations: Videos must have closed captioning.
 Images should be described. For example, if there is a graph, you should describe it by stating where a line begins, including the number, and where it ends and if there are other important points along the way.
- Handouts: If handouts are created in the Microsoft Office suite, run the Accessibility Checker and fix any issues.



Student Affairs

Universal Design Expectations

Events

- Advertising: When possible, include the statement, "We want everyone to feel like they are affirmed and can fully engage in our event. Please let us know if there is anything we should be aware of as we plan this event (e.g., access, needs, lactation space)."
- Registration: must include the statement, "We want everyone to feel like they are affirmed and can fully engage in our event. Please let us know if there is anything we should be aware of as we plan this event (e.g., arces, peeds, lartation space).
- Event Space: When setting up an event space, ensure that the space can be navigated by those who use wheelchairs. If there is no registration and the event is broadly open to the campus community (e.g., graduation ceremonies), live captioning or an ASL interpreter is required.



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Questions?



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